



© Pamela Mc



© Pamela Mc



2026 SPONSORSHIP PACKET



2026 SPONSORSHIP PACKET

*get your
costume
ready!*



© Pamela McCormick Photography



© Pamela McCormick Photography

Pumpkin Palooza, Downtown Plymouth's annual family-friendly Halloween experience, held on portions of the closed streets of West Ann Arbor Trail, Forest Avenue, and Main, and within Kellogg Park (check out the scarecrows!), takes place Sunday, October 18, 2026, from 11:30 am till 2:30 pm.

The Plymouth Community Chamber of Commerce invites you to explore how your business + organization can support this annual fall extravaganza, attracting 8,000 - 12,000 attendees, with fun for all ages! Review our Sponsorship Packages + secure your "Treats-on-the Streets" space today for your business or organization!!



© Pamela McCormick Photography



2026 SPONSORSHIP PACKET

Presenting Sponsor

- Event logo banner at prominent location
- Company logo/name on printed/digital material
- Social media shoutouts leading up to/after event
- DOUBLE SPACE! 24x12 "Treats-on-the-Streets" space*
- Gigantic walk under balloon** arch over main event street in your organization's colors, including logo balloons
- Large "Photo Op Frame**" with logo balloons in your street space
- Thank you shoutouts from MC throughout event
- Your logo shirt/hoodie on stilt walker or street entertainer***
- One exclusive sponsorship available

\$6000



FOLLOW US

We are excited to post about your sponsorship on our social media! We reach over 40,000 subscribers, most of which are local!
[Plymouth/Plymouth Township, Michigan](#)



*Not included: table, chairs, tent, candy; no electricity available. **Example.
 ***Shirt/hoodie provided by your organization prior to event

Platinum Sponsor

\$5000

- Event logo banner at prominent location
- Company logo/name on printed/digital material
- Social media shout-outs leading up to/after event
- 12x12 "Treats on the Street" space
- Gigantic walk under spider in street, with your logo
- Two jumbo logo nasal balloons in event area
- Thank you shout-outs from MC throughout event
- One exclusive sponsorship available



FOLLOW US

We are excited to post about your sponsorship on our social media! We reach over 40,000 subscribers, most of which are local!
Plymouth/Plymouth Township, Michigan



Thank you to Oxbridge Legal Services
for your Platinum Sponsorship!



2026 SPONSORSHIP PACKET

Silver Sponsor

\$3000

- Event logo banner at prominent location
- Company logo/name on printed/digital material
- Social media shoutouts leading up to/after event
- 12x12 "Treats-on-the-Streets" space*
- Forest Avenue or Main Street (divided area) walk under balloon arch in your organization's colors, including logo balloons**
- 9 ft balloon tower with logo topper in event area**
- Thank you shoutouts from MC throughout event
- Two sponsorships available



FOLLOW US

We are excited to post about your sponsorship on our social media! We reach over 40,000 subscribers, most of which are local! Plymouth/Plymouth Township, Michigan



2026 SPONSORSHIP PACKET

Entertainment Sponsor

\$1500

- Event logo signage at prominent location
- Company logo/name on printed/digital material
- Social media shoutouts leading up to/after event
- Thank you shoutouts from MC throughout event
- 12x12 "Treats-on-the-Streets" space in prominent area*
- Car/Truck on display in street if applicable (ideal for dealerships)**with Costume Judge involvement for Kid's/Family Costume Contest
- Contribute to bringing family-fun entertainment to Pumpkin Palooza such as hired stiltwalkers, mascots/characters, jugglers, unicycles, face painters, balloon artists, for example!
- Jumbo logo tassle balloon in event area**
- Multiple sponsorships available



FOLLOW US

We are excited to post about your sponsorship on our social media! We reach over 40,000 subscribers, most of which are local!
[Plymouth/Plymouth Township, Michigan](#)



FESTIVE SPONSOR

\$200

- Let's make Pumpkin Palooza festive!
- A great add-on for additional exposure in the streets!
- Have your logo displayed in the event space/streets with one of these festive displays!
- 9 ft balloon tower options with logo toppers*
- Set of two jumbo logo tassel balloons*
- Multiple sponsorships available



Option #1



Option #2



Option #3
Set of 2

2026 SPONSORSHIP PACKET

!CANDY!

\$200

- Although we recommend that each organization brings 4000 pieces of candy for their "Treats-on-the-Streets" space, it is possible that sometimes candy starts to run low during the event!
- Your support helps us purchase (more!) candy to supplement Pumpkin Palooza
- A thank you on event page & newsletter
- Jumbo helium balloon with tassel/your logo in event area*
- Unlimited sponsorships available

Your Logo Here



2026 SPONSORSHIP PACKET

PRIZE SPONSOR FOR COSTUME CONTESTS

- Drop off to the Chamber Office gift cards/certificates/items for prizes for the winners of kid's + family + pet costume contests.
- Please ensure the Chamber office receives your items by October 1, 2026. Thank you for your support!



TREATS-ON-THE-STREETS SPACE FOR CHAMBER MEMBERS

- Set up your decorated “Treats-on-the-Streets” designated space* in the closed streets of Downtown Plymouth to participate in Pumpkin Palooza by creating fun activities for an estimated 8,000 - 12,000 attendees!
- 12x12 street space to set up your area + team!
- Start thinking about your Halloween costume (or maybe a theme for your group!)
- Pass out candy + play a little game in your area for the kiddos! (corn hole, spin the wheel, pick the lucky duck, and so on!)
- Have a raffle/drawing if you’d like!
- Also pass out swag + branded material if you’d like
- Please bring about 4000 pieces of candy to hand out to the excited trick-or-treaters!
- Bring your own tent (if you have one), tables, chairs, candy
- There is no electricity available
- Spots are limited and go fast!

\$135

Upgrade to a premiere location for an additional \$50 (only 10 available!)



TREATS-ON-THE-STREETS SPACE FOR NON-CHAMBER MEMBERS

- Set up your decorated “Treats-on-the-Streets” designated space* in the closed streets of Downtown Plymouth to participate in Pumpkin Palooza by creating fun activities for an estimated 8,000 - 12,000 attendees!
- 12x12 street space to set up your area + team!
- Start thinking about your Halloween costume (or maybe a theme for your group!)
- Pass out candy + play a little game in your area for the kiddos! (corn hole, spin the wheel, pick the lucky duck, and so on!)
- Have a raffle/drawing if you’d like!
- Also pass out swag + branded material if you’d like
- Please bring about 4000 pieces of candy to hand out to the excited trick-or-treaters!
- Bring your own tent (if you have one), tables, chairs, candy
- There is no electricity available
- Spots are limited and go fast!

\$275

Please consider joining the Plymouth Community Chamber of Commerce to take advantage of Chamber Member pricing for Pumpkin Palooza! Your business does not have to be located in Plymouth to join the Chamber and we would love to have you as a Member!



TREATS-ON-THE-STREETS SPACE FOR EVENT-AREA STOREFRONTS

- Set up your decorated “Treats-on-the-Streets” designated space* in front of/near your store/building/organization for Pumpkin Palooza by creating fun activities for an estimated 8,000 - 12,000 attendees!
- 12x12 street space to set up your area + team!
- Start thinking about your Halloween costume (or maybe a theme for your group!)
- Pass out candy + play a little game in your area for the kiddos! (corn hole, spin the wheel, pick the lucky duck, and so on!)
- Have a raffle/drawing if you'd like!
- Also pass out swag + branded material if you'd like
- Please bring about 4000 pieces of candy to hand out to the excited trick-or-treaters!
- Bring your own tent (if you have one), tables, chairs, candy
- There is no electricity available
- Spots are limited and go fast!

\$50



TREATS-ON-THE-STREETS SPACE FOR NON-PROFITS

- Set up your decorated “Treats-on-the-Streets” designated space* in front of your store/building/organization for Pumpkin Palooza by creating fun activities for an estimated 8,000 - 12,000 attendees!
- 12x12 street space to set up your area + team!
- Start thinking about your Halloween costume (or maybe a theme for your group!)
- Pass out candy + play a little game in your area for the kiddos! (corn hold, spin the wheel, pick the lucky duck, and so on!)
- Have a raffle/drawing if you’d like!
- Also pass out swag + branded material if you’d like
- Please bring about 4000 pieces of candy to hand out to the excited trick-or-treaters!
- Bring your own tent (if you have one), tables, chairs, candy
- There is no electricity available
- Spots are limited and go fast!

\$50





Interested in sponsoring Pumpkin Palooza 2026, (boo-yeah!)?

Simply print and complete the form on the following page and email it to Jessy prior to October 3, 2026: jessy@plymouthmich.org

(or if you'd like, you can secure your "Treats-on-the-Streets" space or Candy Sponsorship by clicking the "Registration" tab on the event webpage.

Thank You!



2026 Sponsorship Form



*Act Now!
Space is
Limited!*

Sunday, October 18, 2026



11:30 AM till 2:30 PM

Thank you for supporting Plymouth's 2026 Pumpkin Palooza!

Contact First and Last Name

Company/Organization

Job Title

Email

Mailing Address

Phone

Website

Sponsorship (please check your sponsorship level of interest)

☐

Presenting Sponsor (\$6000)

"Treats-on-the-Streets" Space (12x12)

☐

Platinum Sponsor (\$5000)

☐

Chamber Member (\$135)

☐

Silver Sponsor (\$3000)

☐

Non-Chamber Member (\$275)

☐

Entertainment Sponsor (\$1500)

☐

Event Area Storefront (\$50)

☐

Candy Sponsorship (\$200)

☐

Non-Profit (\$50)

☐

Festive Sponsor (\$200)

☐

Premiere Space Upgrade (Limited: +\$50)

Circle one:

Option 1 Option 2 Option 3

Sponsorship Total

**eMail completed form by
Friday, October 3, 2026 to
jessy@plymouthmich.org**

The Plymouth Community Chamber of Commerce will send you an invoice and you can then mail in/drop off a check or call us/pay online via credit card (we appreciate a check to avoid credit card fees!). Thank you!



Ph: 734-453-1540



jessy@plymouthmich.org

Plymouth Community Chamber of Commerce, 850 W. Ann Arbor Trail, Plymouth, MI 48170