



Dear Pumpkin Palooza Supporter:

As we approach mid-August, Fall is in the air, and so is the excitement for Plymouth's annual Pumpkin Palooza Event!

Pumpkin Palooza is a family-friendly, fall-festive Halloween experience in Downtown Plymouth, Michigan. It is held on the closed streets of West Ann Arbor Trail, Forest Avenue, Penniman, and Main.

On behalf of the Plymouth Community Chamber of Commerce, we invite you to review the 2024 Pumpkin Palooza Sponsorship packet.

This family-friendly event draws in over 6,000+ attendees yearly and continues to grow. Plymouth Pumpkin Palooza is the perfect event for families, kids, and animal lovers of all ages! This 13th annual extravaganza will be held on Sunday, October 20, 2024 from 11:30 am to 2:30 pm.

There will be live entertainment, costume contests, and so much more! Don't miss out on this year's Pumpkin Palooza Event - it's sure to be a tail-wagging good time!

Once you review and determine your level of support, complete the form in the back of this packet by **Friday, October 4th**, and send it to us via mail, fax, or email. Please make checks payable to the Plymouth Community Chamber of Commerce, 850 W. Ann Arbor Trail, Plymouth, MI 48170.

We hope that you will be able to support this fun-filled family event. If you have any questions or need more information, please contact Mary Beth Dunn, Membership Engagement Manager, at mary_beth@plymouthmich.org or call 734-453-1540.



Thank you

13th Annual
Downtown Plymouth
Pumpkin
Palooza



Sponsorships

PLATINUM

\$5,000.00

SOLD OUT

- Signage on the main stage
- Your company name on all printed material
- Booth space in the most prominent area (not included: table, chairs and a tent).
- Post banners throughout the event and signage on four streets (West Ann Arbor Trail, Main Street, Forest Avenue and Penniman)
- Your company logo on the event page

Premier

\$2,750.00

SOLD OUT

- Your company name on all printed material
- Booth space in the most prominent area (not included: table, chairs and a tent).
- Post banners throughout the event and signage on four streets (West Ann Arbor Trail, Main Street, Forest Avenue and Penniman)
- Additional signage for the stage
- Your company logo on the event page

Presenting

\$1,500.00

SOLD OUT

- Car Placement
- Pet & Kid Costume Contests
- Signage Placement at Judge's table
- Additional signage for the stage

Stage

\$1,000.00/each

SOLD OUT

There are two stage sponsorship tips: costume and entertainment.
Each stage sponsorship will come with the following:

- The staged area and a prominent area for signage
- Premier location for vendor space (not included: table, chairs, and a tent).
- Additional signage for the stage

Entertainment

\$850.00

Throughout the event, there are various entertainment acts for our 6000+ guests, such as magicians, ventriloquists, puppet shows, etc. An entertainment sponsorship includes:

- Give you sponsorship over an entertainer
- 12 X 12 spot to set up your tent and table (not included: table, chairs, and a tent).
- Signage placement

Candy

\$175.00

- (For the Chamber to purchase candy for the event)
- Thank you for listing on the event page and newsletter

Vendor Space

\$125/\$275

(Chamber Member/Non-Chamber Member)

Allows your company or organization to set up an area to participate in this Halloween extravaganza by creating fun activities for an estimated 6,000+ attendees. The sponsorship includes:

- A 12x12 foot area to set up your branded activity (not included: table, chairs, and a tent).
- To upgrade to a limited premiere location, add an additional \$50.00
- **NOTE:**

Please bring about 4,000+ pieces (candy etc.) to hand out to the excited trick-or-treaters



Event Hashtag:
#pumpkinpaloozaplymi

We have created this hashtag for the event and ask you to use it when posting to your social media.

Thank you



2024 PUMPKIN PALOOZA
OCTOBER 20, 2024 • 11:30 AM - 2:30 PM
SPONSORSHIP FORM

Name: _____

Organization: _____ Job Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Sponsorship Level (Please check your sponsorship level of interest):

	Platinum Sponsorship	<i>SOLD OUT</i>
	Premier Sponsorship	<i>SOLD OUT</i>
	Presenting Sponsorship	<i>SOLD OUT</i>
	Stage Sponsorship	<i>SOLD OUT</i>
	Entertainment Sponsorship	<i>SOLD OUT</i>
	Candy Sponsorship	\$175.00
	Vendor Space:	
	Chamber member	\$125.00
	Non-Chamber Member	\$275.00
	Limited Premiere Space	<i>SOLD OUT</i>
	TOTAL	

Indicate if you need an invoice for your organization

to process payment: ___ Yes ___ No

Indicate the Method of Payment for your

Sponsorship Fees: ___ Check ___ Credit Card

SEND COMPLETED FORM BY
FRIDAY, OCTOBER 4TH

via mail, fax or email to the

Plymouth Community Chamber of Commerce
 850 W. Ann Arbor Trail
 Plymouth, MI 48170
 Fax : 734-404-6026 or
 Email: mary_beth@plymouthmich.org