



**2023**  
**SPONSORSHIP/VENDOR**  
**PACKET**



Dear Pumpkin Palooza Supporter:

Fall is in the air, and so is the excitement for Plymouth's annual Pumpkin Palooza Event!

Pumpkin Palooza, is a family and fall-festive Halloween experience in Downtown Plymouth Michigan. It is held on the closed streets of West Ann Arbor Trail, Forest Avenue, Penniman, and Main in Downtown Plymouth.

On behalf of the Plymouth Community Chamber of Commerce, we invite you to review the 2023 Pumpkin Palooza Sponsorship packet.

This family-friendly event draws in over 6,000+ attendees yearly and continues to grow. Plymouth Pumpkin Palooza is the perfect event for families, kids, and animal lovers of all ages! This 12th annual extravaganza will be held on Sunday, October 22, from 11:30 am to 2:30 pm.

There will be live entertainment, costume contests, and so much more! Don't miss out on this year's Pumpkin Palooza Event - it's sure to be a tail-wagging good time!

Once you review and determine your level of support, complete the form in the back of this packet by **Friday, October 13th** and send it to us via mail, fax, or email. Please make checks payable to the Plymouth Community Chamber of Commerce, 850 W. Ann Arbor Trail, Plymouth, MI 48170.

We hope that you will be able to support this fun-filled family event. If you have any questions or need more information, feel free to contact Tom Young, Director of Development, at [tom@plymouthmich.org](mailto:tom@plymouthmich.org) or 734-453-1540.

Thank you

# ***Sponsorships***

## **PLATINUM**

**\$5,000.00**

- Signage on the main stage
- Your company name on all printed material
- Booth space in the most prominent area (not included: table, chairs and a tent).
- Post banners throughout the event and signage on four streets (West Ann Arbor Trail, Main Street, Forest Avenue and Penniman)
- Your company logo on event page

## **Premier**

**\$2,750.00**

- Your company name on all printed material
- Booth space in the most prominent area (not included: table, chairs and a tent).
- Post banners throughout the event and signage on four streets (West Ann Arbor Trail, Main Street, Forest Avenue and Penniman)
- Additional signage for the stage
- Your company logo on event page

## **Presenting**

**\$1,500.00**

- Car Placement
- Pet & Kid Costume Contests
- Signage Placement at Judge's table
- Additional signage for the stage

## **Stage**

**\$1,000.00/each**

There are two stage sponsorships: costume and entertainment.  
Each stage sponsorship will come with the following:

- The staged area and a prominent area for signage
- Premier location for vendor space (not included: table, chairs and a tent).
- Additional signage for the stage

## Entertainment

**\$800.00**

Throughout the event there are various entertainment acts for our 7000 guests in the form of a magician, ventriloquist, puppet show, etc. An entertainment sponsorship includes:

- Give you sponsorship over an entertainer
- 12 X 12 spot to set up your tent and table (not included: table, chairs and a tent).
- Signage placement

## Candy

**\$150.00**

- (For the Chamber to purchase candy for the event)
- Thank you listing on event page and newsletter

## Vendor Space

**\$125/\$275**

Chamber Member/Non-Chamber Member)

Allows your company or organization to setup an area to participate in this Halloween extravaganza by creating fun activities for estimated 6,000+ attendees. The sponsorship includes:

- A 12x12 foot area to set-up your branded activity (not included: table, chairs and a tent).
- To upgrade to a limited premiere location add an additional \$50.00
- **NOTE:**
  - **Please bring about 4,000+ pieces (candy etc.) to hand out to the excited trick-or-treaters**

Event Hashtag: #pumpkinpaloozaplymi

We have created this hashtag for the event, and ask you to use it when posting to your social media. Thank you.



# 2023 PUMPKIN PALOOZA

OCTOBER 22, 2023 • 11:30 AM - 2:30 PM

## SPONSORSHIP FORM

Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Job Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**Sponsorship Level** (Please check your sponsorship level of interest):

<input type="checkbox"/>	Platinum Sponsorship	\$5,000.00
<input type="checkbox"/>	Premier Sponsorship	\$2,750.00
<input type="checkbox"/>	Presenting Sponsorship	\$1,500.00
<input type="checkbox"/>	Stage Sponsorship	\$1,000.00
<input type="checkbox"/>	Entertainment Sponsorship	\$800.00
<input type="checkbox"/>	Candy Sponsorship	\$150.00
<input type="checkbox"/>	Vendor Space:	
	Chamber member	\$125.00
<input type="checkbox"/>	Non-Chamber Member	\$275.00
<input type="checkbox"/>	Limited Premiere Space	\$50.00
	<b>TOTAL</b>	

**SEND COMPLETED FORM BY  
FRIDAY, OCTOBER 13TH**

via mail, fax or email to the  
Plymouth Community Chamber of Commerce  
850 W. Ann Arbor Trail  
Plymouth, MI 48170

Fax: 734-404-6026 or  
tom@plymouthmich.org

Indicate if you need an invoice for your organization  
to process payment: ☐ Yes ☐ No

Indicate the Method of Payment for your  
Sponsorship Fees: ☐ Check ☐ Credit Card

**NOTE: THIS EVENT WILL RUN RAIN OR SHINE**





PLYMOUTH COMMUNITY CHAMBER OF COMMERCE  
850 W. Ann Arbor Trail | 734-453-1540 | [www.plymouthmich.org](http://www.plymouthmich.org)